



Meet the EU Deforestation Regulation requirements

How Preferred by Nature can help you

The European Union has enacted a law prohibiting the import and export of products and commodities linked with deforestation and forest degradation. Preferred by Nature is an international, not-for-profit organisation that provides services to companies subject to the new requirements.

See how we can support your business.

Introduction to the EUDR

As of 30 December 2024, the new EU Deforestation Regulation (EUDR) sets mandatory due diligence requirements for Operators – organisations which place specific commodities or products on the EU market or export them from the EU. The regulation prohibits products that are associated with deforestation and forest degradation, and which have not been produced according to the relevant laws of the country of production. It also obliges them to

implement a due diligence system to avoid the sourcing of products associated with deforestation.

The regulation applies to soy, cattle, oil palm, wood, cocoa, coffee, natural rubber and some products derived from these.



Wood



Soy



Rubber



Cattle



Coffee



Derived products such as leather, chocolate or furniture



Palm oil



Cocoa

Visit our dedicated EUDR webpage

(preferredbynature.org/EUDR) for more information.

EUDR Scoping Tool

Unsure if the EUDR applies to you? Try using our EUDR Scoping Tool! This short survey will help you understand if you have obligations under the EUDR and what these are.

What to expect:

- Results provided as you complete the survey.
- Discover your role and obligations under the EUDR.
- Clear next steps if the EUDR applies to your business.

Access the Scoping Tool [here](https://preferredbynature.org/EUDR) or through our website (preferredbynature.org/EUDR).



Preferred by Nature Certification



We have developed the Sustainability Framework and associated Programme to align with EUDR requirements. It supports sustainable natural resource management and responsible sourcing through supply chains, addressing deforestation, legality, traceability and due diligence. It provides Operators with the tools to comply with the EUDR, including systematic approaches to information gathering, risk assessment and mitigation. For those seeking to exceed regulatory requirements, our certification services cover a broader range of sustainability topics. Depending on the status of your supply chains, you may be able to use the Preferred by Nature Seal for off- or on-product communications.



Upstream



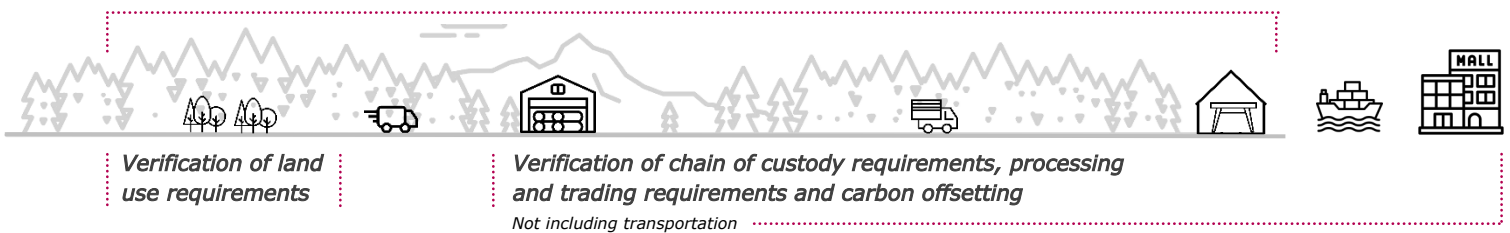
Land Managers, Producers, Factories, Mills, Processors



Downstream

Traders, Manufacturers, Brands, Retailers

Due diligence system verification



Why work with us?

- We help companies set policies and commitments to achieve their sustainability goals.
- We help companies better understand their supply chains by engaging with suppliers to trace products from harvest to final product and collect critical data.
- From development of operational procedures to verification programmes, we help companies build the tools they need to succeed.
- We help assess and mitigate environmental and social risks within the supply chain and at the sourcing area.
- We provide companies with third-party verification to assess their suppliers' performance.
- We help companies communicate their sourcing policies and achievements.



Tailored Services

Our Tailored Services team provides sustainability advisory and support to organisations, including the topics of EUDR and other deforestation-related challenges in operations and supply chains.

Our experts can help you and your suppliers throughout the sustainable sourcing journey, from setting commitments to reporting and disclosure. This includes the design and implementation of a robust due diligence system for deforestation-free and legal commodity sourcing.

Our activities span the whole supply chain - from production to consumption - and can be applied to all the commodities (timber, soy, palm oil, cattle, rubber, coffee, cocoa) targeted by the regulation.

COMMIT

- Gap analysis and goal-setting
- Policy & procedure development
- Define KPIs



ACT

- Supply chain risk assessment and mitigation
- Research and analysis
- Training and capacity building



COMMUNICATE

- Sustainability reporting
- Verification of claims



They include:

- **Standard and adapted trainings:** Capacity building for your staff, suppliers and other stakeholders.
- **Policy development and alignment:** Developing or improving policies to align with EUDR requirements by specifying corporate commitments and supply chain goals.
- **Deforestation-free road-mapping:** Developing a timeline of actionable measures to implement your sourcing policy and achieve supply chain goals.
- **Gap analysis and benchmarking:** Evaluating your own operations – or the requirements of a scheme, standard or system – against the requirements of the EUDR, to identify potential gaps and recommend solutions.
- **Risk assessments:** Assessing risks of deforestation or legal non-compliance for a jurisdiction or supply area for a selected commodity.
- **Supply chain mapping:** Helping better understand your supply chains by engaging with suppliers, tracing products from harvest to final product and collecting critical data.
- **Due diligence systems, procedures and tools:** Creating documented, operational procedures for the implementation of an EUDR-aligned policy.
- **Traceability & satellite tool advisory:** Helping identify and implement options for improvement and available solutions.
- **Supply chain and forest/farm evaluation:** On-site or desk audits of supplier performance, including evaluation of due diligence systems.

We approach the sustainable sourcing journey in three stages: **Commit, Act and Communicate**.

At each stage, we have customised services to meet you where you are.





Sourcing Hub

Preferred by Nature's [Sourcing Hub](https://sourcinghub.preferredbynature.org) (sourcinghub.preferredbynature.org) is an online information platform that provides detailed risk analyses across different commodities, for a large range of countries.

To date, we have evaluated the legality risks of sourcing timber, palm oil, soy, biomass and beef in over 70 countries. These risk assessments help organisations identify and mitigate risks when sourcing these commodities and will also assist them in carrying out the due diligence as required by the new deforestation regulation.

Preferred by Nature is working to update the risk information - and commodities and countries covered - to fully cover the requirements of the EUDR.

The risk assessments - along with other support tools to support organisations' efforts to meet the requirements of the EUDR - are made freely available.



Certification

Sustainability certification schemes represent another tool that organisations can use to help them comply with the EUDR.

Preferred by Nature offers verification, at all steps of the supply chain, against our Sustainability Framework, in addition to providing certification services for a range of recognised international certification schemes.

The EUDR is clear that certification or other third party verified schemes represent relevant tools that could be used in a risk assessment/mitigation process. However, it also states that there is no green lane for certification schemes and purchasing certified products does not substitute the operator's responsibility as regards due diligence.

Preferred by Nature is accredited to a range of certification schemes, including FSC™ (Forest Stewardship Council™), Rainforest Alliance, PEFC (Programme for the Endorsement of Forest Certification), SBP (Sustainable Biomass Program) and RSPO (Roundtable on Sustainable Palm Oil). These certifications cover various commodities relevant to the EUDR. Sustainability Framework verification services can be used in combination with other certification schemes, through recognition of the assurance these schemes provide. The Sustainability Framework therefore can provide the umbrella under which different types of certifications are gathered, to provide a watertight system of verification to comply with EU market requirements.



Further info & support



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To learn more about EUDR & its implications and how we can support you, visit www.preferredbynature.org/EUDR

